

## About me

I've been a designer for two decades, my experience has helped shape my work ethic, my attention to detail and my drive to get things done. I have stood out because I'm focused, tenacious and easy to work with.

## Education

2001, BA, Design/Communications,  
Lewis & Clark College

# background

## UX Designer III Kindle (Amazon | freelance: Feb 2020-dec 2020)

- Responsible for designing books advertising for Amazon homepage and books landing page
- Regularly presented to stakeholders to get approvals on designs
- Collaborated with research and PMs to create the most effective CX
- Owned CX for the Kindle Rewards program which involved design sprints, wireframes, mock-ups, and user testing
- Preferred methodology is rapid iteration, creating many versions to review against one another

## Art Director Gateway (Amazon | freelance: Aug 2019-Jan 2020)

- In-charge of reviewing and providing feedback for ad campaigns that would appear on the Amazon homepage
- Rigorous standards upheld for accessibility and appropriate content
- Redesigned internal tool to improve CX for teams submitting to the homepage

## Senior Art Director (Google vendor: nov 2015-sept 2019)

- Responsible for running up to 20 projects at once; including overseeing design, project management and production
- Served as account manager; meeting with clients to start new projects and write creative briefs for the design team
- Skilled at keeping projects on time and within budget

## Art Director (Tag creative: may 2014-may 2015)

- Managed team of designers and maintained high standards of web design for entire agency
- Successfully launched two enterprise websites, including one with a custom CMS
- Started an internal innovation lab program called "Hatch It!" that fostered innovation, collaboration and new technology
- Experienced in working in an agile environment, using Jira and Trello and working in sprints

## Senior Designer (GLG: aug 2012-june 2014)

- Collaborated daily with teams to design digital experiences for various clients such as Sony, Avaya and T-Mobile
- Familiar with responsive design best practices and maximizing designs for various screens
- Most proud of working on the GLG rebrand to bring it new life

## Designer (DeutschLA: oct 2007-aug 2012)

- Responsible for concepting and designing print, digital, and non-traditional work for HTC
- Integral part of a two-person team responsible for designing htc.com over two-years
- Experienced in designing for an e-commerce environment and dealing with localization
- Other brands worked on: DTV, TGIF, Cali Cheese, PlayStation, and Fresh & Easy